



ARENA
SURFACES
NEW ZEALAND

Sponsorship Pack v1

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OUR SPONSORSHIP

Arena Surfaces NZ offers a unique sponsorship model tailored for equestrian events. Instead of providing cash, we contribute high-value services, equipment, labour, and technical expertise that directly improve arena performance, horse welfare, and event efficiency. Each service has a transparent dollar value, allowing organisers to clearly see the value they are receiving.

WHY CHOOSE ARENA SURFACES NZ AS A SPONSOR

We improve the safety and performance of your event

Our expertise ensures a consistent footing, correct moisture levels, and professional grooming — reducing injuries and improving horse welfare.

We reduce your workload

We bring the equipment, the labour, and the systems so your team can focus on running the show.

We provide measurable value

Every service has a clear dollar value, allowing you to build a transparent sponsorship package that reflects real cost savings.

We support continual improvement

After each event, we provide a post-event reflection and feedback report to help you refine your surfaces and operations year after year.

NOTES

Minimum requirements to do our job - if you do not select these related options, please make equivalent arrangements to provide

For grooming - one bike and one groomer per ring, we groom every 30 horses.

For water truck selection - large-volume water supply/pressure is required.

A MANURE AND POLE RUNNER TEAM and MANURE KIT - rake, bucket, barrows and manure bins at each ring are essential for effective grooming operation.

HOW OUR SPONSORSHIP WORKS

1. Select the products and services required for your event using the checklist.
2. Contact us to discuss your requirements, sponsorship return, additional options you are interested in and our availability on your date/s.
3. Present to your show committee and get it approved and signed off.
4. Send the form to us via any communication channel you have been using.
5. An invoice will be issued with a 100% discount applied to the agreed sponsorship amount.

HELPFUL INFORMATION TO PROVIDE TO US

Rider/horse/spectator numbers.

Online reach, impressions and engagement stats.

How many events does the organisation run per annum.

Long-term partnership opportunities.

SPONSORSHIP PRODUCTS AND SERVICES

A. Arena & Grounds Maintenance Equipment

- Arena & Warm-Up Ring Prep (day before event) - \$500
- Groomer - \$100/day
- Motorbike - \$200/day (up to 50 km/day)
- Water Truck (Arena Irrigation) - \$250/day (3000 L night before for up to 3 rings)
- Water Truck (Dust Mitigation) - \$100/day
- Manure Buckets + 2 Rakes + Scoopers + Buckets + Wheelbarrow per ring - \$60
- Manure & Pole Runner Team - \$250 per ring
- Paddock Harrows - \$150 (+\$50 with bike)
- Poop Scooper - \$150 (+\$50 with bike)

B. Data Collection & Surface Monitoring

- Moisture Meter hire - \$50 (all rings)
- On-Site Weather Station hire - \$50
- Grass Ring Penetrometer Readings - Morning Reports - \$100 (max 2 rings + warmups)

C. Event-Related Services & Hire

- Pre-Event Site Visit - \$300 + travel
- Drone Footage - \$50 per flight with footage provided immediately
- Sound System & Speakers - \$250
- Gazebo - \$50
- Bar Leaner + Stools - \$150
- Caravan Hire - \$150/day

D. Pre/Post Event Products & Services (plus travel or delivery)

- Irrigation Consultation - \$500
- Permanent Weather Station - \$600 (purchase)
- FEI Horse Welfare Temperature Meter - \$200 (purchase)
- Manure Dump Crates - \$200 per bin (purchase) 4-week turnaround
- Solar Lights - \$1300 for two (purchase)
- Arena Maintenance & Show Prep Procedures for your event- From \$750
- Arena Fencing – Price per lineal metre info is on our website.
- Internal Moveable Fencing Partitions – POA provide us with the dimensions required.

E. Requirements for Arena Surfaces NZ

Provided by the event or added as sponsorship value

- On-site accommodation
- Toilet/shower access
- Manure dump crates at each ring
- Manure team and pole crew for each ring
- Meals for Peter & Rachael — \$160/day

NOTES

Prices include GST

Options include the operator

Some options have additional costs, such as travel, delivery, installation, or setup.

Our travel and return charge is \$2.33 per km from our base in Whanganui.

SPONSORSHIP RETURN

In this partnership, Arena Surfaces NZ would be looking for any added value you can offer us for our sponsorship. Brand recognition for us could be online or onsite, around community connection, educational opportunities, a trade site, arena, jump, or ring sponsorship, and signage, as well as opportunities for networking with other sponsors and officials, rider engagement, and meaningful mutual association with your event.

- a) Temporary flags and or signage - day before |during the show | to end of the show
- b) Ribbon Set | Sash | Rug | Garland | Trophy
- c) Naming Rights Class |Title | Series | Ring | Championship | Arena
- d) Interview or spotlight during prizegiving
- e) Prizegiving by us photographed with the winners
- f) Show jump built
- g) Jump signage
- h) Arena and or Warm Up Signage
- i) PA announcements during the event
- j) Logo and bio in the schedule and the show programme
- k) Social media featured post introducing us and our services
- l) Social Media promos and tagged Updates | Results | Photos leading up to and during the event
- m) Inclusion in promotional videos and reels
- n) Website listing 'Partnered With' logo, link with reciprocal link from us for [x] period
- o) Permanent signage on site 1yr | 2 yrs | 3 years | 4years | 5 years
- p) Sponsors Choice Award
- q) Vip or Hospitality Passes
- r) Additional Passes for clients
- s) Rider Pack discount voucher or novelty item
- t) Spot Prizes from Arena Surfaces NZ
- u) Accommodation on site or nearby
- v) Meals and refreshments
- w) Drink vouchers/credit
- x) Professional photographer's images and video provided
- y) Trade Site
- z) Co-Branded Horse Welfare awareness spotlight notices/announcements, e.g. surface moisture content, arena surface info report - depth| irrigation volume | prep done, FEI temperature/humidity meter

Let us know what you can offer us – with the associated value and term for our support, so we can confirm alignment and formalise our partnership.

POST-EVENT FEEDBACK

Arena Surfaces NZ provides a post-event observation and feedback report free of charge. Helps events refine their footing **and** operations year after year.

**Free of charge for sponsorships valued at \$1000 or more.*

WHAT NEXT?

1. Complete the form on page 9 + 10
2. Have approved and signed off by your committee.
3. Send us the completed and signed form
4. An invoice will be issued for sponsorship with a 100% discount applied.
5. Any additional products or services required beyond the sponsorship package will be billed on a separate invoice.
6. Confirmation approved by reply email.
7. We will make contact to arrange and implement your selected options for the required date/s.

FORM

Event Name:								
Event Date(s):					Number of Rings:			
Event Contact:				Phone:				
Email:								
A	Value	#	Column 1	2	Value	#	Column 2	
Arena & Warmup Ring Prep for event (per day)	\$500		\$	Moisture Meters Across Rings (hire, per day)	\$50		\$	
Groomer (per day)	\$100		\$	On-Site Weather Station (hire, per day)	\$50		\$	
Motorbike (per day)	\$200		\$	Grass Ring Monitoring and Reporting (per day)	\$100		\$	
Water Truck Arena (per day)	\$250		\$	4				
Water Truck Dust (per day)	\$100		\$	Irrigation Consult	\$500		\$	
Manure, Barrow, Bucket + Rakes (per ring, per day)	\$60		\$	Weather Station Permanent (purchase)	\$600		\$	
Manure & Pole Runner Team (per ring, per day)	\$250		\$	FEI Horse Welfare Temperature Meter (purchase)	\$200		\$	
Manure Harrow (per day)	\$150		\$	Manure Dump Crate (purchase)	\$150		\$	
During show	\$200		\$					
Post event								
Poop Scooper (per day)	\$150		\$	Solar Lights (two) (purchase)	\$2300		\$	
With Motorbike (per day)	\$200		\$					
C				Arena Maintenance & Show Prep Procedures	\$750		\$	
Pre-Event Site Visit	\$300		\$	Arena Fencing	POA		\$	
Drone Footage (per flight)	\$50		\$	Internal Partitions	POA		\$	
Sound System & Speakers (per day)	\$250		\$	5				
Gazebo (per day)	\$50		\$	Toilet/Shower Access	<input type="checkbox"/>		\$	
Bar Leaner + 4-8 Stools (per day)	\$150		\$	Peter & Rachael's Accom (or caravan \$150 per day)	<input type="checkbox"/>		\$	
Caravan for officials or office (per day)	\$150		\$	Peter & Rachael's Meals & Refreshments (per day)	\$160		\$	
Sub Total Column 1			\$	Sub Total Column 2			\$	
						Transfer Sub Total Column 1		\$
						Total Value of Sponsorship		\$

*Note that travel, delivery and set up of any purchased products may incur additional charges.

	Description	Value
<p style="text-align: center;">Additional Support Services Products</p> <p style="text-align: center;">To be invoiced separately above sponsorship</p>		\$
		\$
		\$
		\$
		\$
		\$

	Description	Value
<p style="text-align: center;">Sponsorship Return</p> <p style="text-align: center;">What you can offer us for our sponsorship</p>		\$
		\$
		\$
		\$
		\$

Signature:	
Authorised Person (Please Print):	
Organisation Name:	
Phone:	
Date:	